

Minutes for Board of Youth Services- 12/07/16

In Attendance: Colleen Leger, Kristen Barnicle, Linda Suzuki, Joan Axelrod, Kim Cayer, Carlene Newell, Hannah Simon, Lisa Pedulla, Justine Bloch, Roblyn Brigham

Gala Report and Recommendations for 2017:

- Net close to \$30,000.00- final numbers were still coming in!
- Ticket sales much increased as did the price/ticket so revenue from tickets sales alone almost tripled from last year. Ticket price will remain the same going forward. Also, comped fewer tickets this year.
- Only broke even on bar. Discussed increasing drink prices next year to \$6.00 Or \$7.00 for alcohol and \$3.00 for water/soda.
- Will look into seeing if Elaine and/or another caterer can supplement the Whole Foods donations. Use the donations to buy ingredients toward a caterer other than Whole Foods.
- Silent Auction and raffle generated great revenue and the consensus was that it was the right number and type of offerings- great job!
- Printing costs were high- looking at ways to decrease future costs. Might only send out "Save the Date" electronically. Now that we "own" the logo we can save going forward on the design- perhaps have the HS kids engage?
- Threw out some of the older decorations, will need to invest in new going forward.
- Discussed trying to find a "lighter" key note speaker/presenter for next year. Perhaps someone not on the political scene but who is connected to issues around mental health.
- Discussed selling program ads (much like a play) to increase revenue.

BYS Board Structure:

- Separate email lists for current Board Members from Friends of BYS/Volunteers and former Board Members.

Thanksgiving Food Drive:

- Huge success! Over 200 families were given bags of food and gift cards. Special thanks to Mary DeCourcey and the AFP.

Next meeting is scheduled for 1/12/2017